

Project's area is part of Jinshan New Town and develops along a 5.8 km's long shoreline. The site is characterized by the presence of a beach area protected by an artificial basin, a railway station connecting to Shanghai city center and by the most ancient fisherman village still active in Shanghai region. In surrounding areas there are big industrial sites.

These pre-existing shape the project theme: a new urban identity creation respecting the original site's characters.

The project finds and links different areas each defined by its own features.

The new shoreline has been drawn according with Italian style: natural forces shape the morphology and city forces try to conquer and organize the space defining rational and safety places.

The meeting-clash between natural and urbanity has been reread in a positive key, drawing a new microcosm, vivid and enriched by urban opportunities inspired by Italian landscapes.

Through a projecting method organized of theme workshops has been possible to define each project area with its own specific, new and advanced features.

This work's outcome is a Masterplan with lots of different solutions and suggestions.

The encounter between Mediterranean culture, characterized by sea and city relationship, and Chinese tradition creates beautiful places, that we called: "La Dolce Vita": a city with different faces, open to the sea.

This project is an urban new option to a dormitory town gravitating on Shanghai, or vertical downtown, but a place where people (inhabitants and foreigners) work, study, have fun, meet, heal, relax, enjoy Nature.

"La Dolce Vita" is a Beach but also a Trade Center. It's an ancient village, but also a Research Center. It's a leisure place, but also a cultural and productive site.

WORK CARRIED OUT

Urban Planning Preliminary Design

PROGRAM

Requalification of existing village and development of new Business Tourism Center, with new land reclamation.
Functional mix proposed: Residential: 18% (19.970 inhabitants) Mix: 34%; Offices: 14% Hospitality: 34%.

PROJECT

SD Partners with GALA Engineering and GALA China Ltd for urban planning coordination; Architectural concepts: Barreca & Levarra; Beretta Associati - MAB Marotta Basile Architecture; Camillo Botticini Architetto - Matteo Facchinelli Architetto; Studio Gnudi; Studio Schacchetti Associati - Alfeffe - BUNCH; Sustainability: Habitech; Landscape: PAN Associati; Mobility: Systematica; Water Treatment: TRE EO

Jinshan Marina Shanghai 2015

PROJECT SITE

Jinshan New Town in Jinshan District; Shanghai, China

CLIENT

Jinshan District Municipality

COST

6.000.000.000 euros for infrastructural works and public services

GROSS FLOOR AREA

Requalification area 7.230.000 sqm;
New GFA 3.650.972 sqm

AWARDS

First Prize International Competition

STATUS

Ongoing

